

2010 Communications Award Winners



2010 Communications Award Winners

Best of Show

Medium Division
Williamson County Office of Economic Development
Tractor Supply Company HQs Marketing Piece for Site Consultants
Franklin, Tennessee

Best of Class

Large Division
Tulsa Metro Chamber
Tulsa Marketing Campaign
Tulsa, Oklahoma

Best of Class

Medium Division
Williamson County Office of Economic Development
Tractor Supply Company HQs Marketing Piece for Site Consultants
Franklin, Tennessee

Best of Class

Small Division
Development Authority of Jones County
Griswoldville Park Ribbon Cutting
Gray, GA

Best of Class

State Division
Mississippi Development Authority
Mississippi: When Concepts Take Flight
Jackson, MS

Special Judges Award Multi-Media Communications

Columbus-Lowndes
Development LINK
GTR Global Industrial
Aerospace Park Movie
Columbus, MS

Special Judges Award Outstanding Creativity and Clarity

Greater Topeka Chamber of Commerce/ GO Topeka
Here City City City, Best Friend in Business and Another Remarkable Discovery

Winners by Category

General Purpose Brochure

Medium Division

Award—Excellent

**Williamson County Office
of Economic Development**

*Williamson 101- An economic
profile of Williamson County,
Tennessee*
Franklin, Tennessee

Medium Division

Award—Excellent

**St. Tammany Economic
Development Foundation**

*St. Tammany Parish Quality of Life
Publication*
Mandeville, LA

Large Division

Award—Excellent

Baton Rouge Area Chamber
*BRADIC Digital Media Brochure
and Case Study*

Baton Rouge, Louisiana

Large Division

Award—Excellent

Greater Richmond Partnership, Inc.
Profit in America Brochure
Richmond, Virginia

Large Division

Award—Superior

Tulsa Metro Chamber

Tulsa Brochure
Tulsa, Oklahoma

State Division

Award—Superior

**Williamson County Office of
Economic Development**

*Williamson County Informational
Marketing Kit*
Franklin, Tennessee

Medium Division

Award—Merit

**Harrison County Develop-
ment Commission**

*2009 Harrison County
Community Profile*
Gulfport, Mississippi

Medium Division

Award—Merit

Upstate SC Alliance

*Upstate Alliance Target Industry
Sheets*
Greenville, South Carolina

Special Purpose Brochure

Large Division
Award—Excellent
Charlotte Chamber
Charlotte's Bioscience
Charlotte, North Carolina

Large Division
Award—Excellent
Baton Rouge Area Chamber
*Baton Rouge Area Chamber's
2010 Agenda: Momentum*
Baton Rouge, LA

State Division
Award—Merit
**Mississippi Development|
Authority**
*Mississippi: When Concepts Take
Flight*

Medium Division
Award—Merit
**New River Valley Economic
Development Alliance**
Virginia TradePort Brochure
Radford, VA

Large Division
Award—Excellent
**Metro Orlando Economic
Development Commission**
Orlando Rocks Response
Orlando, Florida

Medium Division
Award—Excellent
**Columbus- Lowndes
Development Link**
*GTR Global Industrial
Aerospace Park Brochure*
Columbus, MS

Medium Division
Award—Merit
**New River Valley Economic
Development Alliance**
*New River Valley Economic
Development Alliance Investor Card*
Radford, VA

Medium Division
Award= Merit
**Clarendon County
Development Board**
*Special Purpose Brochure
(Workforce)*
Manning, SC

General Purpose Brochure

Large Division
Award—Superior
**Greater Topeka Chamber of
Commerce/ Go Topeka**
*Here City City City ad and Best
Friends in Business ad +
brochure*
Topeka, Kansas

Medium Division
Award—Superior
**Williamson County Office
of Economic Development**
*Tractor Supply Company HQs
Marketing Piece for Site
Consultants*
Franklin, Tennessee

Printed Reports

Medium Division
Award—Superior
**Sampson County Economic
Development Commission**
*Logistics & Distribution in
Sampson County*
Clinton, NC

Publication Advertising: Single Advertising

Large Division
Award—Excellent
**Greater Topeka Chamber of
Commerce/ Go Topeka**
Another Remarkable Discovery
Topeka, Kansas

Medium Division
Award—Excellent
**Williamson County Office of
Economic Development**
*Franklin– Williamson County
Visitor Guide Ad*
Baton Rouge, Louisiana

State Division
Award—Merit
**Louisiana Economic
Development**
Digital Media
Baton Rouge, Louisiana

Large Division
Award—Superior
**Greater Topeka Chamber of
Commerce/ Go Topeka**
Best Friend in Business
Topeka, Kansas

**Publication Advertising:
Single Advertisements, cont.**

Large Division
Award—Superior
**Greater Topeka Chamber of
Commerce/ GO Topeka**
Here City City City
Topeka, Kansas

**Publication Advertising:
Campaigns**

Medium Division
Award= Excellent
**Columbus- Lowndes
Development LINK**
*GTR Global Industrial Aerospace
Park Advertising Campaign*
Columbus, Mississippi

Large Division
Award—Superior
**Greater Topeka Chamber of
Commerce/ GO Topeka**
*Here City City City, Best Friend in
Business and Another
Remarkable Discovery*
Topeka, Kansas

Large Division
Award—Excellent
**Metro Orlando Economic
Development Commission**
Texture Magazine
Orlando, Florida

Newsletters & Newspapers

Large Division
Award—Merit
Progress Energy
*Progress Energy Economic
Development Newsletter-
Circuit*
Raleigh, North Carolina

Large Division
Award—Superior
Baton Rouge Area Chamber
Catalyst (Second Quarter 2009)
Baton Rouge, Louisiana

Magazines and Advertorials

Large Division
Award—Superior
**Metro Orlando Economic
Development Commission**
Texture Magazine
Orlando, Florida

Large Division
Award—Superior
**Greater Topeka Chamber of
Commerce/ GO Topeka**
*2010 Consultants Site Guide Topeka
Editorial Spread*
Topeka, Kansas

State Division
Award—Superior
**Louisiana Economic
Development**
Louisiana Economic Quarterly, EQ
Q2 2009
Baton Rouge, Louisiana

Annual Reports

Excellent Division
Award—Excellent
**Bowling Green Area Chamber
of Commerce**
*2009 Economic Development
Annual Report*
Bowling Green, Kentucky

Large Division
Award—Merit
**Harlington Economic
Development Corporation**
2009 Annual Report
Harlington, Texas

Medium Division
Award—Merit
**Henderson County Partner-
ship for Economic Develop-
ment**
*2008-2009 HCPED Annual
Report*
Hendersonville, North Carolina

Medium Division
Award—Merit
**High Point Economic
Development Corporation**
2009 Annual Report
High Point, North Carolina

Annual Reports, cont..

Medium Division
Award—Merit
**St. Tammany Economic
Development Foundation**
2009 Annual Reports
Mandeville, Louisiana

Large Division
Award—Superior
Upstate SC Alliance
2009 Annual Report
Greenville, South Carolina

Large Division
Award—Superior
Baton Rouge Area Chamber
2010 Agenda: Momentum
Baton Rouge, Louisiana

Large Division
Award—Superior
**Greater Richmond
Partnership, Inc.**
2009 Annual Reports
Richmond, Virginia

Large Division
Award—Superior
Tulsa Metro Chamber
Tulsa's Future Annual Report
Tulsa, Oklahoma

Large Division
Award—Superior
**Greater Topeka Chamber of
Commerce/ GO Topeka**
*WE CAN DO THAT 2009 Annual
Report*
Topeka, Kansas

International Literature

Large Division
Award—Merit
Charlotte Chamber
*Charlotte Fact Sheets and
Essence of Charlotte*
Charlotte, North Carolina

Special Events

Large Division

Award—Merit

**Bowling Green Area Chamber of
Commerce**

*2010 Managing Up Executive
Seminar*

Bowling Green, Kentucky

Medium Division

Award—Merit

**Development Authority of
Richmond**

*Augusta Showcase at the Masters
Augusta, Georgia*

Large Division

Award—Merit

**Rural Enterprise of Oklahoma,
Inc.**

*Women's Business Center Dallas
Market Trip
Durant, Oklahoma*

Medium Division

Award—Merit

**Columbus- Lowndes
Development LINK**

*GTR Global Industrial
Aerospace park Unveiling and
Memorandum or Cooperation &
Collaboration Signing
Columbus, MS*

State Division

Award—Superior

**Mississippi Development
Authority**

*Invitation for the Team
Mississippi Deep Sea Fishing and
Mississippi Legacy Gala Trip
Jackson, MS*

State Division

Award—Superior

**Mississippi Development
Authority**

*Team Mississippi 2009 Mississippi
Blues Road Trip Invitation
Jackson, MS*

Small Division

Award—Superior

**Development Authority of
Jones County
Griswoldville Park Ribbon
Cutting**

Gray, Georgia

Direct Mail Campaigns

Medium Division
Award—Superior
**Clarendon County Board of
Directors**
Direct Mail Campaigns
Manning, South Carolina

Audiovisual

State Division
Award—Excellent
**Louisiana Economic
Development**
*Business Champion Testimonials
TV Spot*
Baton Rouge, Louisiana

Medium Division
Award—Merit
**Elmore County Economic
Development Authority**
*Elmore County "Wave of the
Future"*
Wetumpka, Alabama

Medium Division
Award—Merit
**Clarendon County
Development Board**
Audiovisual
Manning, South Carolina

Large Division
Award—Superior
**Harrison County
Development Commission**
Redefining Retirement DVD
Gulfport, Mississippi

Electronic Multimedia

Large Division
Award—Excellent
**Greater Topeka Chamber of
Commerce/ GO Topeka**
29 Second Video Series
Topeka, Kansas

Medium Division
Award—Superior
**Columbus-Lowndes
Development LINK**
*GTR Global Industrial Aerospace
Park Movie*
Columbus, Mississippi

**Web sites: Local, State or Regional
Economic Development
Organizations**

Large Division
Award—Excellent
Upstate Alliance
www.upstatealliance.com
Greenville, South Carolina

Medium Division
Award—Excellent
**Lexington County Economic
Development**
www.lexingtoncountyusa.com
Lexington, South Carolina

Large Division
Award—Excellent
**Liberty County Development
Agency**
Web site Enhancements
Hinesville, Georgia

Small Division
Award—Merit
**Mineral County
Development Agency**
http://wv.mcda.com
Keyser, West Virginia

Medium Division
Award—Superior
**Sampson County Economic
Development Commission**
www.sampsonedc.com
Clinton, North Carolina

Medium Division
Award—Excellent
**St. Tammany Economic
Development Foundation**
www.stedf.org
Mandeville, Louisiana

Medium Division
Award—Superior
**Clarendon County Development
Board**
www.clarendoncountyusa.com
Manning, South Carolina

Medium Division
Award—Excellent
**Montgomery County, Virginia
Department of Economic
Development**
www.yesmontgomeryva.org
Christiansburg, VA

Large Division
Award—Superior
**Greater Richmond
Partnership**
www.grpva.com
Richmond, Virginia

Web sites/ Other

Large Division
Award—Excellent
**Metro Orlando Economic
Development Commission**
*www.orlandoedc.com/
orlandorocks*
Orlando, Florida

Medium Division
Award—Merit
**Williamson County Office of
Economic Development**
www.williamsoninnovates.com
Franklin, Tennessee

Medium Division
Award—Merit
**New River Valley Economic
Development Alliance**
www.vatradeport.com
Radford, Virginia

Medium Division
Award—Merit
**New River Valley Economic
Development Alliance**
www.nryfuture.com
Radford, Virginia

Medium Division
Award—Merit
**Clarendon County
Development Board**
www.i95buildings.com
Manning South Carolina

Overall Marketing Campaign

State Division
Award—Excellent
**Mississippi Development
Authority**
*Mississippi Market Wholesale
Show*
Jackson, Mississippi

Large Division
Award—Superior
**Tulsa Metro Chamber
Tulsa Marketing Campaign**
Tulsa, Oklahoma

Branding Package

Medium Division
Award—Excellent
**Sampson County Economic
Development Commission**
Branding
Clinton, North Carolina

Small Division
Award—Merit
**Mineral County
Development Authority**
*Mineral County Development
Branding*
Keyser, West Virginia

Large Division
Award—Superior
Charlotte Chamber
*Boom Charlotte
Charlotte Chamber*
Charlotte, North Carolina

Medium Division
Award—Merit
**Elmore County Economic
Development Authority**
*Elmore County “Wave of the
Future”*
Wetumpka, Alabama

Large Division
Award—Superior
Tulsa Metro Chamber
Tulsa Economic Brand
Tulsa, Oklahoma

Large Division
Award—Superior
**Liberty County Development
Authority**
Re-Branding
Hinesville, Georgia

Thinking Outside the Box

Large Division
Award—Excellent
**Greater Topeka Chamber of
Commerce/ GO Topeka**
Google, Kansas Stunt
Topeka, Kansas

Large Division
Award—Merit
**Lafayette Economic
Development Authority**
Prospect Green Monster
Lafayette, Louisiana

Large Division
Award—Merit
**Lafayette Economic
Development Authority**
Prospect Green Monster
Lafayette, Louisiana

Small Division
Award—Merit
Ada Jobs Foundation
Ada Day at the State Capital
Ada, Oklahoma

A Special Thanks to our Judges:

Allison Dixon
Meeting Expectations

Mary Spahn
Hodge Podge

